

ACE Mission Statement

To promote ethical standards and efficiency in Boards of Trade and Chambers of Commerce management; to encourage the mutual exchange of information and ideas among its members; and to undertake such services and activities deemed to be in the best interests of its members.

Dear Potential ACE Member:

Re: Membership in Alberta Chamber Executives (ACE)

On behalf of the membership of ACE I encourage your participation in our provincial management organization. The yearly membership rate is minimal (only \$50) compared to the benefits reaped from being a member.

Membership in ACE includes meetings, networking, a mentoring program, and invaluable best idea exchanges. In addition pertinent issues Chambers face with suggestions or ideas on how to address them is accessible *only* to ACE members through forum discussions on the ACE portion of the Alberta Chambers website.

The ACE Mentoring Program is a resource tool designed to assist new senior staff with a means of potential information through experienced Chamber staff. You can contact a Chamber of similar structure and membership size to find out what has been successful and can be easily applied to your Chamber.

The ACE meetings, and in particular the ACE Professional Training Summit held annually in July, are the best opportunities for networking and exchange of information, ideas, and solutions to issues that Chambers and Chamber Executives face. For example, in 2009 the Summit focused on “Changing Your Status Quo to Status Grow” and “Creating Programs and Events that Sizzle with Pizazz.” It was extremely well received and applicable to every Chamber and its mandate.

ACE meetings include roundtable discussions on issues such as:

- Revenue generating/fundraising ideas;
- Recruitment and retention of members;
- Advocacy issues;
- Town/county/MD support for Visitor Information Centres (VICs);
- Communication (newsletters, database systems and websites); and,
- Business recognition and awards programs.



ALBERTA CHAMBER EXECUTIVES
c/o Chambers of Commerce Group Insurance Plan
7240 – 82 Ave., Edmonton, AB T6B 0G1
1-800-984-2658 1-780-485-0445

Feedback regarding the professional development training has always been excellent and many ACE members won't miss it! After an ACE Summit, members return to work with their batteries recharged, full of ideas and appreciative of the support.

There are several additional resources available as well including; results of surveys, a best ideas book and a compendium of letters manual.

A few years ago ACE created bursaries for those Chambers experiencing financial difficulty, allowing members to apply. The bursaries cover registration fees, accommodation and a small travel allowance for the ACE Summit. There are three of these awarded every year through the generous sponsorship of the Chambers of Commerce Group Insurance Plan®.

Taking all of the benefits into consideration, would it benefit your Chamber as a whole? The short answer of course is YES!!

I have been a member of ACE since I started with a community Chamber in 1989 and the benefits have proven *immeasurable*.

Please contact me at 1-800-984-2658 should you have any questions.

Sincere regards,

Pamela Brace
ACE Membership Committee



MEMBERSHIP Application Form

The Alberta Chamber Executives (ACE) is an association of Chamber managers/executive directors from across the province. Membership in ACE provides the opportunity for these professionals to share ideas and management strategies with others in their field to strengthen and improve the Chambers in their community.

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Name:	
Chamber Name:	
Title:	Date of Employment:
Address:	
City/Town:	Postal Code:
Phone:	Fax:
Email:	Website Address:

Population of community: _____ Number of Chamber members: _____

Number of paid staff: _____ Number of Chamber committees: _____

As a member of ACE I agree to be governed by the bylaws and policies of the organization.

Signature:	Date:
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Note: Approval must be given by the senior staff person (i.e. Executive Director, Manager) if the membership is for an additional or alternative staff person.

Approved by:	Title:
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Please send the completed form and a **cheque for \$50.00 (payable to the "Alberta Chamber Executives")** via mail to:

Irven Snider, ACE Treasurer
c/o Alberta Chambers of Commerce
10025 – 102A Ave, Edmonton, AB T5J 2Z2

Fax: 780-429-1061 Tel: 1-800-272-8854 Email: isnider@abchamber.ca

