

ACC BIOGRAPHY

Sean Ballard
Treasurer



Sean Ballard's extensive history with the chamber federation began when he joined the Calgary Chamber's policy group while he was a student at the University of Calgary.

After graduating from the U of C with a degree in political science and communications, Sean began working at the Calgary Chamber, where spent the next three years as a policy analyst. He attended three Alberta Chambers of Commerce annual general meetings during that period.

Sean left the chamber to pursue a business interest and eventually started a small Internet marketing company. He and his business partner saw the company grow to five people, and in 2004 it was finalist for Emerging Enterprise of the Year. They sold their business to Yellow Pages Group (YPG) in late 2005.

Sean spent another year as an employee with the Calgary Chamber and then began working for YPG. In his current role with the company, he has been responsible for the launch, provisioning, and growth of search engine marketing products to YPG's 400,000 advertisers in Canada.

Sean was born and raised in Calgary, where he lives with his wife, Janice, and their two little boys.

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