

ALBERTA BUSINESS AWARDS OF DISTINCTION

DATE: THURSDAY, JUNE 15TH, 2023



SPONSORSHIP OPPORTUNITIES

*Award Sponsors are committed to judging the nominations in that category.

	Award Category Partner \$10,000 (11 available)	Multi-Award Category Partner- 3 awards \$27,000	Feature Award Sponsor \$15,000 (1 available)	Supporting Partner \$6,000	Partner in Kind
Granted right to use provided "Award Sponsor" and ABAD logo in promotional material for 1 year				-----	-----
Placement of your corporate name and logo on category specific "Call for Nominees" promotional pieces and application form				-----	-----
Opportunity introduce the category and present recipient with award				-----	-----
Right of first refusal for the following year				-----	-----
EMCee intro with a 30-second commercial prior to the presentation of your award (PROVIDED BY THE PARTNER)				Verbal recognition	Verbal recognition
Logo featured: Recognition on the ABAD sponsor page for the year, event signage, event digital program and sponsor reel.	 <i>ABAD page banner</i>	 <i>ABAD page banner</i>	 <i>ABAD page banner</i>	 <i>event page</i>	 <i>event page</i>
Webinar or seminar offered post-event to sponsored category nominee list				-----	-----
Tickets to event * includes 2 tickets for a student in your Industry to attend	Front Reserved seating *4	Front Reserved seating *10	Front Reserved seating * *6	Reserved Seating 2	Reserved Seating 2
Corporate Name on the Award	-----	-----		-----	-----
Social media exposure before & after					
Sponsor Featured in event e-blast	 <i>for 1 month before and one after</i>	 <i>for 1 month before and one after</i>	 <i>for 1 month before and one after</i>	 Once	 Once
Radio mention within the ABAD event announcements - 12 stations, 4 week campaign	\$4,000	\$3,000	\$4,000	-----	-----