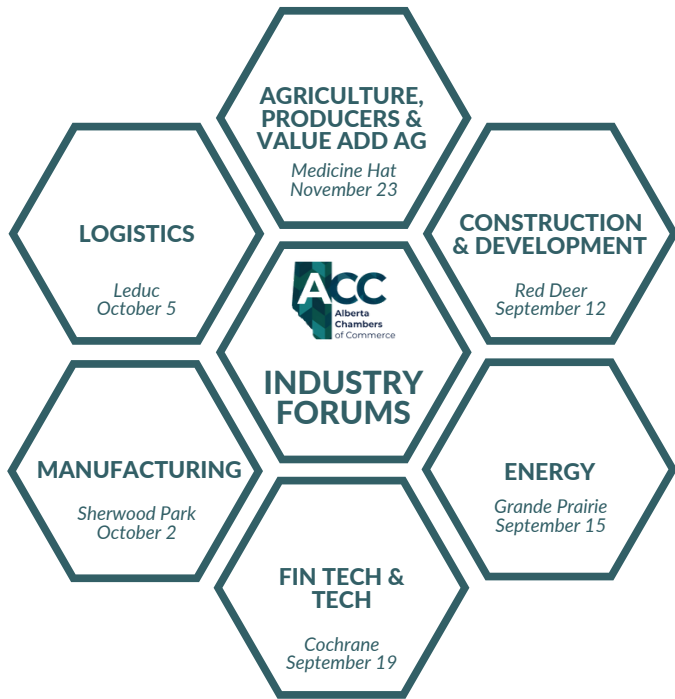


# ACC Industry Forums 2023

The industry-specific, regional advocacy events will provide consultation on the opportunities and challenges specific to the sector.

## Full-Day Agenda

- 7:00 a.m.: Chamber check-in
- 7:30 a.m.: Breakfast with regional Chambers
- 8:30 a.m.: General check-in
- 8:45 a.m.: Welcome and Opening Remarks
- 9:00 - 10:00 a.m.: Panel - **Insights into Current Industry Challenges:** Perspectives from Industry Associations & Business Leaders
- 10:00 - 11:00 a.m.: **Engaging with Government:** Q&A Session with Representatives from Government of Alberta and/or Government of Canada
- 11:00 a.m. - 12:00 p.m.: **Breakout sessions on opportunity/pain point for industry**
  - 3 concurrent facilitated breakout sessions, businesses choose 1 to attend
- 12:00 - 12:45 p.m.: (NET)WORKING LUNCH
- 12:45 - 2:00 p.m.: **A Talent Strategy for Alberta Industry**
  - 12:45 - 1:00 p.m.: **Data, Labour Market Information and Opportunities for Industry Associations** - Industry Specific Insights
  - 1:00 - 1:45 p.m.: **Building a Talent Pipeline:** Regional Post-Secondary leader panel with Q&A
  - 1:45 - 2:00 p.m.: **BREAK**
- 2:00 - 2:45 p.m.: **Align Priorities:** Next Steps for Advocacy and Collaboration
- 2:45 - 4:00 p.m. **Networking Mixer** (Optional)
  - Cocktail and networking at location TBD
- Mid-January: **Synthesis Report:** A comprehensive summary of key insights from the forums held in the fall will be distributed to forum attendees in January.



Join executives, industry associations, thought leaders, and Chambers of Commerce as they converge at the Industry Specific Forums. This unique platform serves as a hub for in-depth discussions on pressing current issues & fostering collaboration to identify effective solutions. By investing in this event, you are capitalizing on the robust organizational strengths, trusted brand, and unparalleled collaborative capabilities of the Alberta Chambers of Commerce to amplify your communications and marketing efforts.

For more information contact: [Glenda Morrison](#), Partnership Lead

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## PURPOSE

To foster sustained economic prosperity, it is crucial to engage in action-focused discussions that build a shared understanding of the challenges and opportunities faced by these industries. The forums, informed by ACC's ongoing market research and substantive roundtables held in 2020-21, provide a platform for open dialogue and exploration of cross-industry priorities, including:

## AREAS OF FOCUS

- Talent: Developing, attracting, and retaining a skilled workforce
- Supply chain: Strengthening local, regional, and North American networks
- Digitization: Enhancing broadband infrastructure, harnessing data, and leveraging AI
- Regulation: Improving, coordinating, and aligning regulatory frameworks

We can collectively pave the way for sustainable economic growth and resilience by addressing these critical topics.

## ANTICIPATED OUTCOMES

By pursuing the following outcomes, we can maximize our potential, drive innovation, and pave the way for sustained economic growth.

1. Identify collaborative opportunities and solutions for businesses and stakeholders
2. Develop recommendations within each industry for policymakers at all levels of government
3. Foster networking and connection opportunities among participants
4. Gather valuable feedback to shape future forums and collaborations
5. Facilitate the exchange of ideas, challenges, and successes
6. Identify regional issues and strengths
7. Encourage active participation in advocacy and promote achievements sharing
8. Cultivate an interest in the provincial body
9. Demonstrate the abundance of resources available to local Chambers.
10. Gain a comprehensive understanding of business community challenges across the province
11. Disseminate concise forum summaries to participants and non-participants

Embrace open-mindedness to reinforce values and enhance the ACC's capacity to amplify and align with them, serving as a conduit or channel for knowledge dissemination.

# 2023 Sponsorship Packages



Package content	Partner (3/location)	Ascend (3/Location)	Thrive (3/location)	Elevate (3/location)	Insight Leader (1/location)
<b>Be visible!</b> <ul style="list-style-type: none"> <li>Logo featured on the event webpage, ticket registration, social, e-invites, registration/panel table</li> <li>Logo on digital assets: agendas &amp; splash screens</li> </ul>	X X	X X	X X	X ----	---- ----
<ul style="list-style-type: none"> <li>Optional site exhibit space/display of products/info</li> <li>Active participation at the event</li> </ul>	X X	X X	X ----	---- ----	---- ----
<ul style="list-style-type: none"> <li>Post-conference webinar for attendees or association membership list</li> </ul>	X	----	----	----	----
<b>Be a part of the research at each event, reporting and future collaboration:</b> <ul style="list-style-type: none"> <li>Logo on the entry, 6-question insights data collection</li> <li>Logo on the post-event report(s)</li> </ul>	----	----	----	----	X
<b>Be There!</b> <ul style="list-style-type: none"> <li>Tickets for talent in your industry</li> <li>Tickets to attend</li> </ul>	1 4	1 2	1 1	1 1	1 2
<b>Sponsorship contribution/location</b>	\$5,500	\$3,500	\$2,500	\$1,500	\$1,500
<b>Save with 6 locations: 15% discount</b>	\$28,000	<b>Deadline to purchase: September 15th, 2023</b> <i>*We can also discuss the opportunity to develop a custom sponsorship package to meet your specific needs.*</i>			\$7,650

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