



# TALENT DEVELOPMENT SYMPOSIUM

November 8, 2023

Coast Hotel Plaza Downtown  
10155-105st NW  
Edmonton, AB



## Day Overview

### Networking:

Kick off the day with networking opportunities that bring together leaders from the business community, post-secondary institutions, and government officials. Forge connections, share insights, and explore collaborations that will shape the future of talent development in Alberta.

### Interactive Stations:

Engage in hands-on experiences at interactive stations designed to showcase the tools, strategies, and success stories that are transforming Alberta's talent landscape. Explore topics such as skills development tools, the power of hiring by referral, compelling case studies, and testimonials highlighting the impact of work-integrated learning.

### Panel Discussions:

Join us for a series of thought-provoking panel discussions featuring experts and visionaries from various sectors. These discussions will delve into critical agenda topics, including:

- *Work Integrated Learning and Student Talent Propelling Business Outcomes:* Learn how the integration of academic knowledge and practical experience can drive business success, boost innovation, and elevate the career prospects of Alberta's students.
- *Labour Market Information and Tools That Work for Business and Learners:* Discover the latest data-driven insights and tools that empower businesses and learners to make informed decisions, adapt to a dynamic job market, and thrive in a competitive landscape.
- *Building a Talent Pipeline:* Explore strategies and initiatives aimed at nurturing a robust talent pipeline in Alberta, ensuring that our workforce remains agile, adaptable, and future-ready.
- *K to 12 Models to Move Us Forward:* Gain insights into innovative education models and approaches that set the foundation for lifelong learning, from early education to post-secondary success.
- *Micro-Credentials, Career Planning, and Workforce Transition:* Explore the role of micro-credentials in enhancing career development and enabling seamless workforce transitions, aligning education with industry needs.
- *Engaging Opportunities Populations:* Learn how inclusive and diverse strategies can drive workforce excellence, foster creativity, and tap into the untapped potential of Alberta's diverse talent pool.

### Cocktail Reception:

Wrap up this enlightening day with a cocktail reception where you can continue networking, exchange ideas, and reflect on the valuable insights gained throughout the symposium.

# TALENT DEVELOPMENT SYMPOSIUM SPONSORSHIP



## Talent Symposium Sponsorship package: \$3500 (non-profit)

Includes	Value	Action
1 ticket for the full-day event to the Fall Board Meeting and DM Dinner, November 9th	\$280	Registration link provided
2 Tickets for Talent Development Symposium	\$300	Registration link provided
1 Annual ACC Corp Non-Profit Membership	\$1250	Onboarding for engagement
Recognition with logo on digital promotional material. Logo linked on ACC website event page and Logo placement on digital sign and agenda	\$600	Logo exposure & Linked to website
Social media exposure pre & post event	\$800	Encourage sharing to notate attendance
Featured in event e-blast announcing all attendees	\$600	Includes one-two lines of focused content
1 Student ticket	\$115	We have a list of student reps to invite
<b>TOTAL VALUE</b>	<b>TOTAL \$3945</b>	

Organization logos 9(2600 px X 2600 px PNG) for applicable:  
 1 Full-color transparent logo AND 1 Transparent logo for dark backgrounds  
 Website, Social posts, Digital and printed material, E-Blast  
 Provide website and Social handles

For more information, please contact:  
 Glenda Morrison  
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 gmorrison@abchamber.ca

[www.abchamber.ca](http://www.abchamber.ca)

# TALENT DEVELOPMENT SYMPOSIUM SPONSORSHIP



## Talent Symposium Sponsorship package: \$5000

Includes	Value	Action
2 tickets for the full-day event to the Fall Board Meeting and DM Dinner, November 9th	\$560	Registration Link provided
2 Tickets for Symposium, November 8th	\$300	Registration Link provided
1 Annual ACC Corporate Membership	\$2500	Onboarding for engagement
Recognition with logo on digital promotional material. Logo linked on ACC website event page and Logo placement on digital sign and agenda	\$600	Logo exposure & Linked to website
Social media exposure pre and post event	\$800	Encourage sharing to notate attendance
Featured in event e-blast announcing all attendees	\$600	Includes one -two lines of focused content
1 Student ticket	\$115	We have a list of student reps to invite
<b>TOTAL VALUE</b>	<b>TOTAL \$5475</b>	

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