



**CELEBRATE 130  
YEARS WITH RED  
DEER & DISTRICT  
CHAMBER**

**Convention activities to look forward to**

<p><b>Professional Development</b></p> <ul style="list-style-type: none"> <li>• Education sessions</li> <li>• Breakout sessions</li> <li>• Panels</li> </ul> <p>(4 hours)</p>	<p><b>Check-in &amp; Delegate Bag Hand Out</b></p>	<p><b>ACC AGM</b> (1 hour)</p>
<p><b>Trade Show</b></p> <ul style="list-style-type: none"> <li>• Open during conference activities</li> <li>• Optional during Policy Plenary Session</li> </ul> <p>(7 hours)  (7 hours)</p>	<p><b>Networking Reception</b> (1.5 hour)</p>	<p><b>Past Chairs Panel</b> (30 minutes)</p> <p><b>Policy Plenary Session</b> (5 hours)</p>
<p><b>Reginal Tour (optional)</b></p> <ul style="list-style-type: none"> <li>• Check out the local businesses</li> <li>• Visit the local tourism sites</li> <li>• Take advantage of local offerings</li> </ul> <p>(3 hours)</p>	<p><b>Fun Night: Hosted by Red Deer Chamber of Commerce</b> (4 hours)</p>	<p><b>GALA Dinner with Keynote address</b> (4 hours)</p>

COMMITMENT DEADLINE FOR EVENT: APRIL 1st, 2024

Contact Glenda Morrison  
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**#ACCAGM2024**

The ACC Provincial Conference & Policy Session

**MAY 24-25, 2024**

**CO-HOSTED BY THE RED DEER & DISTRICT CHAMBER OF  
COMMERCE & THE ALBERTA CHAMBERS OF COMMERCE**

Red Deer Resort & Casino  
3310 50 Ave Red Deer AB, Alberta T4N 3X9

**AGM Stats (3-year average)**

136 people  
35 AB Regions Represented  
30 Advocacy Policies Passed

**2023 Social Insights**

*Apr - May monthly average*  
Reach: 8,160  
Post Impressions: 12,226  
Post Engagement: 13.73%

**2023 Pre-event analytics**

www.abchamber.ca  
*Apr - May monthly average*  
8148 Page Views  
4128 Sessions










**Key Metrics**

In April, there was a 66.36% post engagement on Facebook, while May recorded 62,000 post impressions on Twitter.

[www.abchamber.ca](http://www.abchamber.ca)

# The ACC Provincial Conference & Policy Session: Co-hosted by the Red Deer & District Camber

On behalf of the 22,000 chamber members across Alberta, we invite you to sponsor our 2024 Provincial Conference and Policy Session at the Red Deer Resort & Casino from May 24 to 25, 2024. Historically drawing over 135 registrants, representing 35 Chambers from regions across Alberta, this conference features education sessions, the Alberta Chambers of Commerce policy plenary session, the Annual General Meeting (AGM), and the Gala Dinner. As a sponsor, your company will benefit from networking opportunities, a chance for a tradeshow booth, sponsor recognition in media promotions, event materials distributed and displayed at the AGM, and a special acknowledgment in our post-event communications.

Package content	<b>GOLD SPONSOR</b> ● <b>\$10,000 (3)</b>	<b>GALA DINNER</b> ● <b>\$6,000</b> [EXCLUSIVE CATEGORY]	<b>SILVER</b> ● \$5,500 (5)	<b>Bronze</b> ● \$3,500 (3)
Outstanding recognition; corporate logo on event promotional e-blasts, social channels, digital displays and verbally		Captivate the room with your brand's Pantones.		
Linked corporate logo on the ACC website for up to 1 month prior to event	home page ad banner, event page & ticket confirmation			
Tickets	4 tickets (full conference + Gala)	6 Tickets to Gala	2 tickets (full conference + Gala)	2 tickets (full conference + Gala)
Speaking Opportunity	One of: Conference Opening remarks Conference Closing remarks Introduce the Chairs Panel	Gala Opening remarks (2- 5 max.)	EngageHub Forging business Success (15 min X 5) Share, Learn, Discuss	
Tradeshow Table				
Regional Chamber Collaborative (dedicated regional exposure)		Your GOLD sponsorship will help bring a regional Chamber to the convention, gaining exposure in their local region.		



## Trade Show Table: \$500

Receive logo recognition on the website and an 8' x 8' tradeshow space with a table.

[www.abchamber.ca/sponsorship](http://www.abchamber.ca/sponsorship)