

THE ALBERTA
CHAMBERS OF
COMMERCE
PRESENTS

political ACTION day

MLA dinner

2024

MARCH 14TH, 2024 | EDMONTON, AB

DEADLINE FOR COMMITMENT: FEBRUARY 8TH, 2024

EVENT OUTLINE

This annual event provides a valuable opportunity to engage directly with influential government leaders. The full-day program includes educational sessions, training on critical provincial issues, a luncheon with the official opposition leader, and an evening networking opportunity with members of the provincial government caucus during a cocktail reception and dinner. The Government MLA Q & A session following dinner encourages direct interaction, allowing attendees to engage senior officials on topical priorities. Enhance your visibility at this influential gathering by exploring sponsorship opportunities, granting you exclusive access to key decision-makers who play a pivotal role in shaping the future of our province. Seize this chance to leave a lasting impact and contribute to meaningful discussions.

BY THE NUMBERS

Stats (3-year average)

278 people

Premier Keynote

37 MLAs

20 AB Regions Represented

2023 Social Insights

Feb-Mar monthly average

Post Reach: 5,769

Post Impressions: 4190

Post Engagement: 8.21%

2023 Pre-event analytics

www.abchamber.ca

Feb-Mar monthly average

9286 Page Views

4384 Sessions

Key Metrics

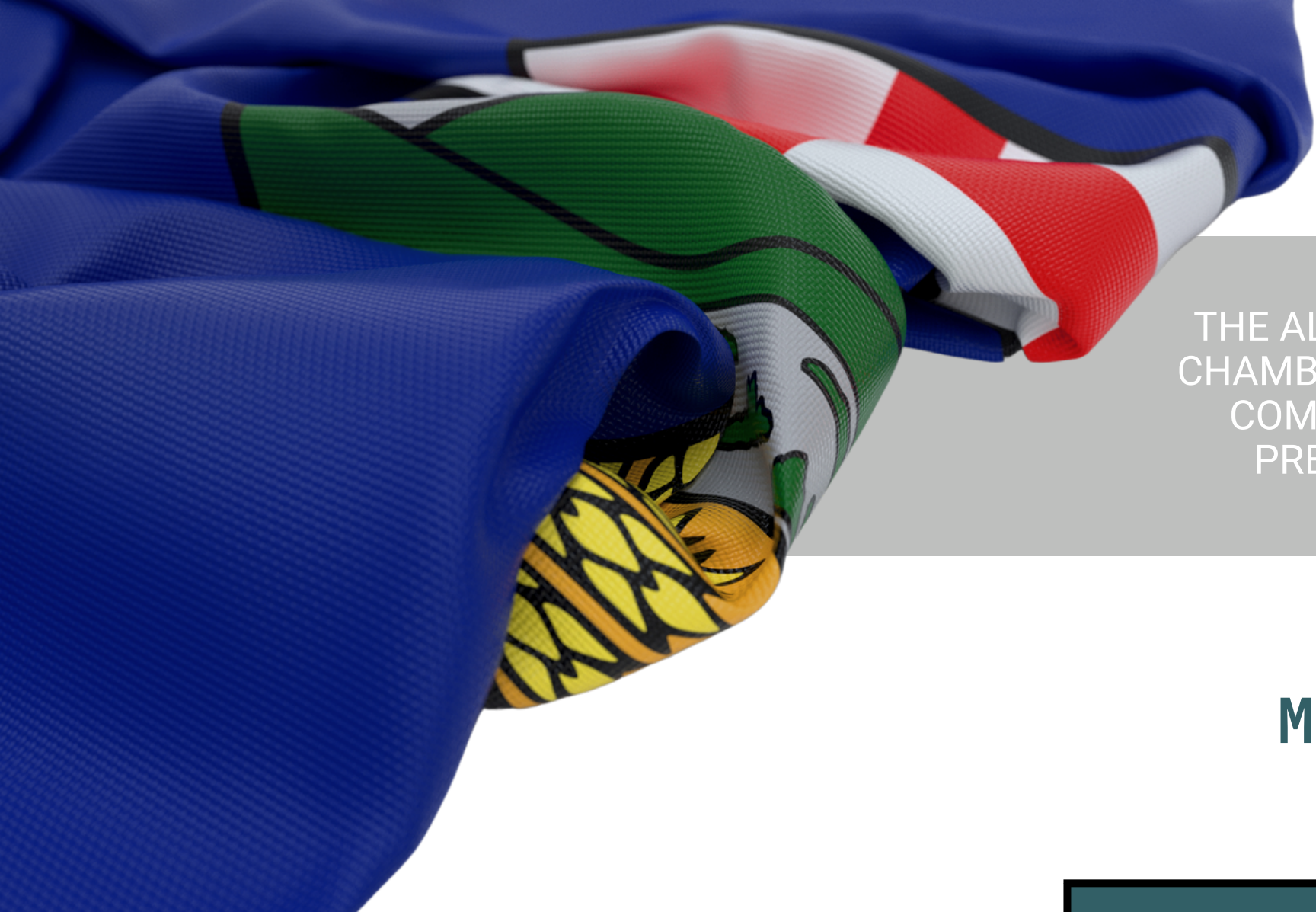
ACC Facebook Reached 27,613 during February and March, 2023.

In February, our Instagram post engagement rate was 17.72% and in March our Facebook post engagement rate was 16.61%

Contact: Glenda Morrison 780-425-4180 ext#6
Direct: 587-210-1209, gmorrison@abchamber.ca



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SPONSORSHIP OPPORTUNITIES

	PLATINUM DAYTIME (exclusive category) \$12,500	PLATINUM MLA Dinner (exclusive category) \$12,500	GOLD \$8,500	SILVER \$6,000	BRONZE \$4,000
Granted right to use "Platinum or Speaker Sponsor" and the ACC logo in promotional material for one year			----	----	----
Speaking Opportunity	Lunchtime (30 minutes)	Dinner Greetings (10 min)	----	----	----
Right of first refusal for the following year			----	----	----
Splash screen logo placement for digital agenda				----	----
Regional Chamber Collaborative (dedicated regional exposure) Help bring a regional Chamber to the event, gaining exposure in their local region.				----	----
Media Exposure (via external assets)					----
Linked corporate logo on the ACC website for up to 1 month prior to event	 <i>home page ad banner, event page & ticket confirmation</i>	 <i>home page ad banner, event page & ticket confirmation</i>	 <i>home page ad banner, event page & ticket confirmation</i>	 <i>Event page</i>	 <i>Event page</i>
Digital display of corporate logo & verbal recognition at the event					
Tickets to Dinner ACC is committed to developing talent in Alberta. Includes one student per level for the full-day.	*6 <i>2 at the most senior official 4 Selected among top three choices</i>	*6 <i>2 at the most senior official 4 Selected among top three choices</i>	*4 <i>Selected among top three choices</i>	*4 <i>Selected among top three choices</i>	*2 <i>Selected among top three choices</i>
Social media exposure & e-blast before & after					

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