



THE ALBERTA
CHAMBERS OF
COMMERCE
PRESENTS

fall board meeting

DM dinner

2024

NOVEMBER 28TH, 2024 | EDMONTON, AB
DEADLINE FOR COMMITMENT: SEPTEMBER 30TH, 2024

EVENT OUTLINE

This annual event provides a unique opportunity for engagement with influential government leaders and key decision-makers. The comprehensive full-day program includes educational sessions on current issues led by respected experts. The highlight of the event is the Deputy Ministers Dinner, offering sponsors and attendees an exclusive opportunity to network and dine with the most influential provincial department officials in an intimate setting. The Deputy Ministers Q & A session following dinner encourages direct interaction, allowing attendees to query officials on topical priorities. As a sponsor, you will not only enhance your visibility throughout the day but also gain exclusive access to decision-makers who play a pivotal role in shaping the future of our province. Seize this chance to leave a lasting impact, connect with leaders, and contribute to the progress of our province by participating in meaningful discussions. Explore our sponsorship opportunities and be a vital part of this influential gathering.

BY THE NUMBERS

Stats (3-year average)

279 people

26 DMs

15 AB Regions Represented

2023 Social Insights

Oct-Nov monthly average

Post Reach: 5398

Post Impressions: 4881

Post Engagement: 5%

2023 Pre-event analytics

www.abchamber.ca

Oct-Nov monthly average

8151 Page Views

4541 Sessions

Key Metrics

In October, both Facebook and LinkedIn garnered post impressions of 11,000, while Facebook additionally achieved a post reach of 11,747.

Contact: Glenda Morrison 780-425-4180 ext#6
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SPONSORSHIP OPPORTUNITIES

	PLATINUM DAYTIME (exclusive category) \$12,500	PLATINUM MLA Dinner (exclusive category) \$12,500	GOLD \$8,500	SILVER \$6,000	BRONZE \$4,000
Granted right to use "Platinum or Speaker Sponsor" and the ACC logo in promotional material for one year			----	----	----
Speaking Opportunity	Lunchtime (30 minutes)	Dinner Greetings (10 min)	----	----	----
Right of first refusal for the following year			----	----	----
Splash screen logo placement for digital agenda				----	----
Regional Chamber Collaborative (dedicated regional exposure) Help bring a regional Chamber to the convention, gaining exposure in their local region.				----	----
Media Exposure (via external assets)					----
Linked corporate logo on the ACC website for up to 1 month prior to event	 <i>home page ad banner, event page & ticket confirmation</i>	 <i>home page ad banner, event page & ticket confirmation</i>	 <i>home page ad banner, event page & ticket confirmation</i>	 <i>Event page</i>	 <i>Event page</i>
Digital display of corporate logo & verbal recognition at the event					
Tickets to Dinner ACC is committed to developing talent in Alberta. Includes one student per level for the full-day.	*6 <i>2 at the most senior official 4 Selected among top three choices</i>	*6 <i>2 at the most senior official 4 Selected among top three choices</i>	*4 <i>Selected among top three choices</i>	*4 <i>Selected among top three choices</i>	*2 <i>Selected among top three choices</i>
Social media exposure & e-blast before & after					

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