



## PANEL OR SPEAKER TOPICS:

 **Current Agenda**



### Mitacs Talent Showcase!

**Displays within three areas of focus: Accelerate, Business Strategy Internship & Elevate**

Engage in hands-on experiences at interactive stations designed to showcase the tools, strategies, and success stories that are transforming Alberta's talent landscape. Explore topics such as skills development tools, the power of hire by referral, compelling case studies, and testimonials highlighting the impact of work-integrated learning for enhancing productivity and talent retention.



## TALENT NURTURER \$4,000

- 2 Tickets to attend
- Digital recognition: Logo on event webpage, event signage, scrolling logo on screen
- Verbal Recognition at event
- Recognition in post event e-newsletter
- Post event, topic summary report
- **BONUS:** Six months of **Propel Campus Connect** access Super Recruiter Seat FREE (\$1,500 value) with a discounted rate available afterward

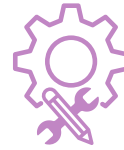


## EDUCATION ENHANCER \$6,000

- 3 Tickets to attend
- Digital recognition: Logo on event webpage, event signage, scrolling logo on screen
- Verbal Recognition at event
- Optional display to showcase products, services or demo
- Recognition in one post event e-newsletter
- Post event, topic summary report
- **BONUS:** Six months of **Propel Campus Connect** access Super Recruiter Seat FREE (\$1,500 value) with a discounted rate available afterward

**For more information:**  
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**Sponsor asset requirements:**  
 Organization logos (2600 px X 2600 px PNG) for applicable :  
 1 Full-color transparent logo AND 1 Transparent logo for dark backgrounds



## KNOWLEDGE BUILDER \$7,500

- 4 Tickets to attend
- Digital recognition: Logo on event webpage, event signage, scrolling logo on screen
- Verbal Recognition at event
- Presentation or panel opportunity
- Optional display to showcase products, services or demo
- Recognition in one post event e-newsletter
- Post event, topic summary report
- **BONUS:** Six months of **Propel Campus Connect** access of Super Recruiter Seat FREE (\$1,500 value) with a discounted rate available afterward



## INNOVATION LEADER \$10,000

- Table of Tickets to attend (6)
- Digital recognition: Logo on event webpage, event signage, scrolling logo on screen
- Verbal Recognition at event
- Presentation or panel opportunity
- Optional display to showcase products, services or demo
- Recognition in one post event e-newsletter
- Post event, topic summary report
- Webinar offered to all attendees
- External Media exposure: radio or digital
- One year placement on Talent Development webpage
- **BONUS:** Six months of **Propel Campus Connect** access Super Recruiter Seat FREE (\$1,500 value) with a discounted rate available afterward.

### TALENT SHOWCASE/INTERACTIVE STATION: \$750

- 5 available, prime location for high engagement
- Recognition on event webpage, 1 pre & 1 post event social
- Post event survey inclusion
- One ticket is included with the display. Discount on 2nd ticket

IN CONJUNCTION WITH THE 2024 FALL BOARD MEETING AND DM DINNER, A 10% DISCOUNT IS AVAILABLE FOR SPONSORING THE 2ND EVENT