ALBERTA PERSPECTIVES SURVEY

MUNICIPAL RED TAPE AND BUSINESS SUPPORTS

SEPTEMBER 2026

THE STRATEGIC COUNSEL

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INTRODUCTION AND METHODOLOGY

MUNICIPAL RED TAPE AND BUSINESS SUPPORTS

This is the **eighth survey** in the Alberta Perspectives Series to focus on the issues of red tape and business supports.

Surveys on these issues take place at regular intervals, with the first survey held in the autumn of 2019. This survey includes a wide variety of tracking questions that primarily explore perceptions of core economic and policy issues.

The ACC makes use of these surveys in a number of ways:

- Use the findings to broaden and deepen the evidence the ACC and local chambers can bring forward to articulate the perspectives of the province's business community;
- To reinforce ongoing advocacy efforts by undertaking regular province-wide efforts to gather, prioritize, and articulate perspectives of the business community on core economic and policy issues of relevance to municipal and provincial government leaders; and
- Make the research available to individual Chambers for their own use with local municipalities.

MUNICIPAL RED TAPE AND BUSINESS SUPPORTS

Methodology

Utilizing the Alberta Perspectives platform, the ACC sent an invitation with a link to the online survey to all member chambers across the province. Chambers then sent this invitation to their members. Other sources were also used to survey businesses, including non-chamber members.

A total of 404 participants completed the survey through this approach.

This large number of responses allows the ACC to speak with authority about members' views, strengthening advocacy on behalf of Alberta's business community.

Those businesses responding to the survey self-identify as either a business, a not-for-profit organization or a public sector organization.

Surveying was undertaken between September 2nd and 18th, 2026.

Significant differences at 95% confidence level are reported:

↑↓ Significantly higher/lower vs. previous wave/demographic segment

MUNICIPAL RED TAPE AND BUSINESS SUPPORTS

Issues Explored

A number of the questions included in this survey on municipal red tape and business supports have been tracked since 2019, while other were added in subsequent years including 2026. The list of issues explored includes:

- If top priorities for candidates in the 2025 Alberta municipal election according to their business needs have improved, worsened, or stayed the same;
- Impact and cost of crime on their business;
- Contact with elected officials and government agencies on issues related to sustaining or growing respondent's businesses and how beneficial it was;
- Satisfaction with the business supports and services offered by their municipality;
- Perceptions of their municipality as a place to do business – frequency of contact with municipal officials, how well the municipality consults with business, and likelihood to recommend to set up a business or invest there;
- Level of support for building data centres in Alberta and impact on their business; and
- The impact of inflation, interest rates, supply chain disruption, and US-Canada tariffs on their business.

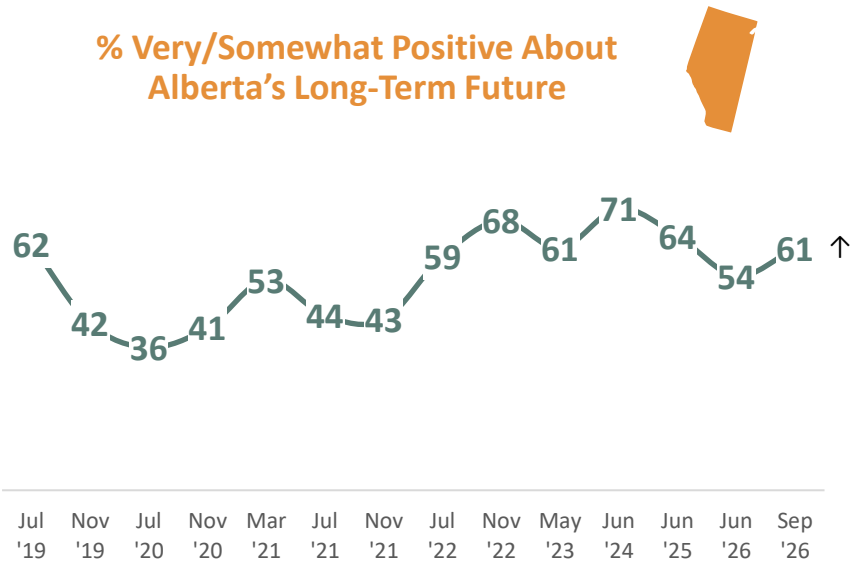
KEY FINDINGS

Economic Outlook

The decline in perceptions of Alberta's long-term future have partly reversed from the lows of this Summer.

One possible explanation for this is the increase in oil prices brought about by the US war with Iran. But what appears to be holding more positive views back is concerns about the impact of tariffs on businesses. There is a strong relationship between perceived impact of tariffs on their business and perceptions of the long-term future of the province.

There has also been an almost 10% decline in perceptions related to the long-term future for Canada. This decline could also be related to the fallout from the failure to secure a trade agreement with the US.



Issues Impacting Their Business

US-Canada tariffs and supply chain disruptions are increasingly impacting businesses.

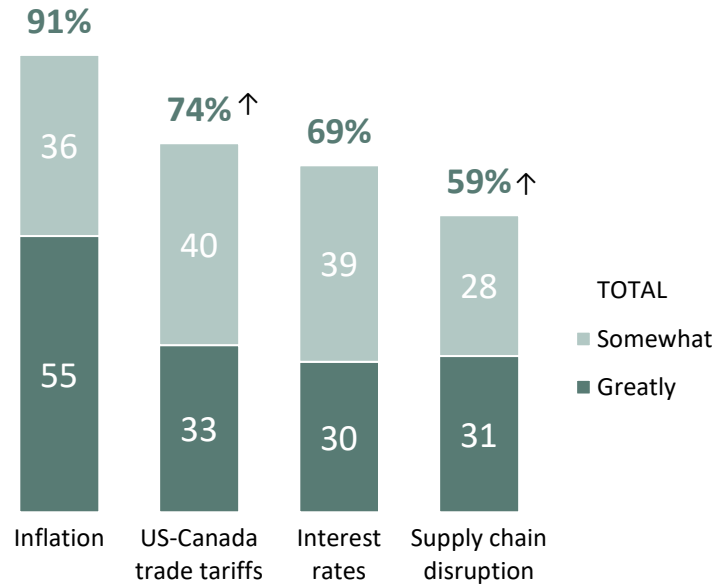
There has been an increase to 74% reporting the US-Canada trade tariffs are impacting their business with ‘greatly’ impacting up 10-points. This appears to be, in part, driven by supply train disruptions.

After trending down since Jul’22 when tracking began, the impact of supply chain disruption is up this wave.

Among the 74% of businesses that report they are impacted by the US-Canada trade tariffs, there was an increase to 40% indicating it is through the range of factors provided ‘all of these’ – more than double the results in Jun’25 (18%).

Nine-in-ten (91%) businesses continue to report inflation is impacting them – but with intensity stable. Similarly, the impact of interest rates remained stable at 69%.

Impact on Business



Priorities for Municipal Candidates

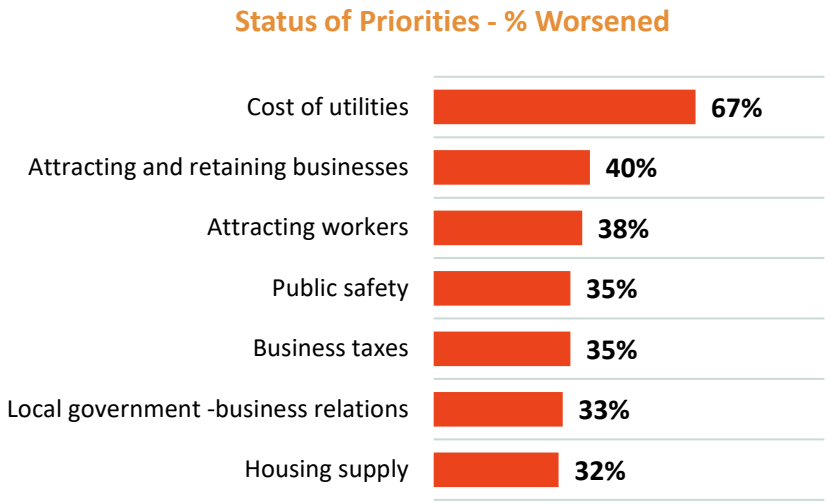
There are few, if any, improvements in the priorities identified as important for municipal candidates in 2025.

Businesses were asked if priorities identified last year had improved, stayed the same or worsened in the last year.

While there have been slight improvements for some priorities identified as important, in most cases the situation has stayed the same or worsened.

By far, the cost of utilities is the priority that has worsened the most over the past year.

There also appears to be some link between negative perceptions of the long-term future of the province and perceptions of a worsening of attracting and retaining businesses and attracting workers, which suggest that these are also factors impacting perceptions of the long-term future.



Satisfaction with Municipality

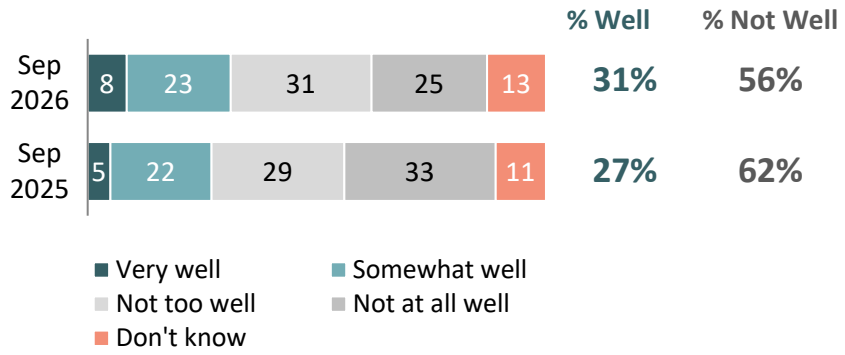
Satisfaction with the municipal business supports and services is up, but businesses continue to say there is a lack of consultation.

There was a 10-point increase to 45% of businesses that say they are satisfied with the business supports and services offered by their municipality. Intensity remains low with only 7% ‘very’ satisfied.

However, only three-in-ten (31%) say their municipality consults well with businesses in their community when dealing with issues impacting businesses – with a slight uptick compared to a year ago.

Overall, while 8% say the municipality does ‘very’ well consulting business, this compares to 25%% that say ‘not at all’ well – three times more.

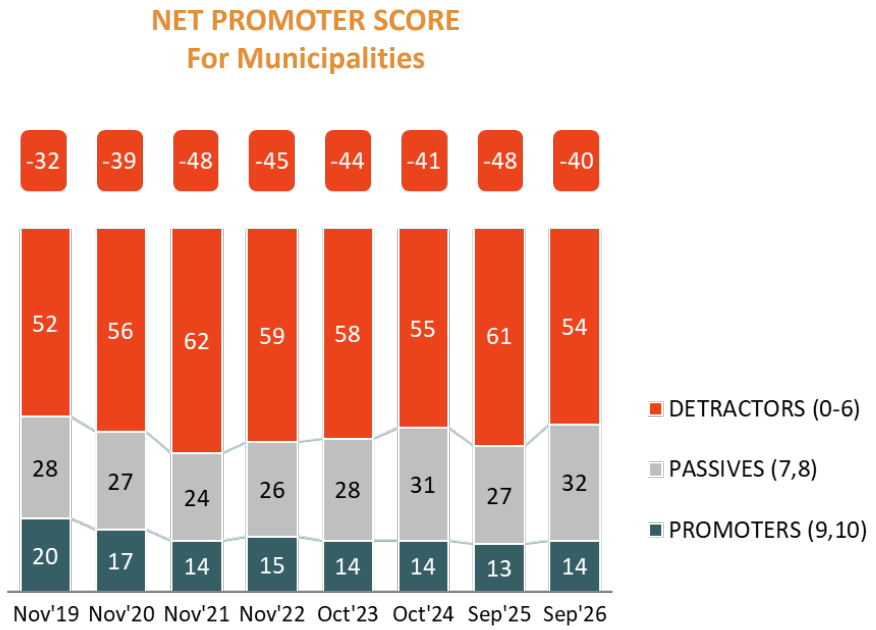
Municipality’s consultation when dealing with issues



Likelihood to Recommend Municipality

Overall, likelihood to recommend investing or starting a business in their local municipality remains low.

The NPS for recommending their municipality remains low (-40). There continues to be only about one-in-ten (14%) businesses that are a ‘Promoter’ of the municipality where their business operates. However, there has been some movement from ‘Detractor’ to ‘Passive’ in 2026.



Support from Elected Officials

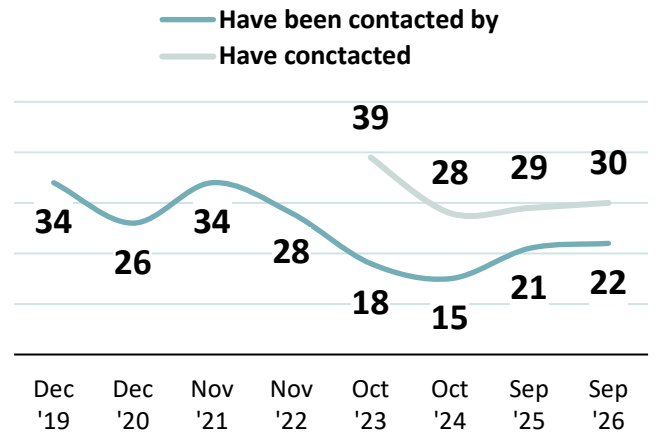
Business contact with elected officials is stable with four-in-ten reporting contact.

In most cases this is businesses reaching out to elected officials than being contacted.

Businesses are most likely to have reached out to their Councillors (29% and up 9-points compared to a year ago).

While contact is limited, businesses tend to consider contact with an elected official as beneficial, and especially through the mayor/reeve or a councillor, in relation to sustaining or growing their business.

% saying they have been contacted by/have contacted elected officials



Support from Government Agencies

Just over half (54%) of businesses continue to report contact with a government agency.

This is on par to 2025 results. Contact remains more likely to be initiated by the agencies than businesses.

Among those reporting contact, it continues to be most likely to be with a local economic development agency/officer. This is followed by Community Futures; Alberta Jobs, Economy, Trade and Immigration; Alberta Innovates; and a local tourism body.

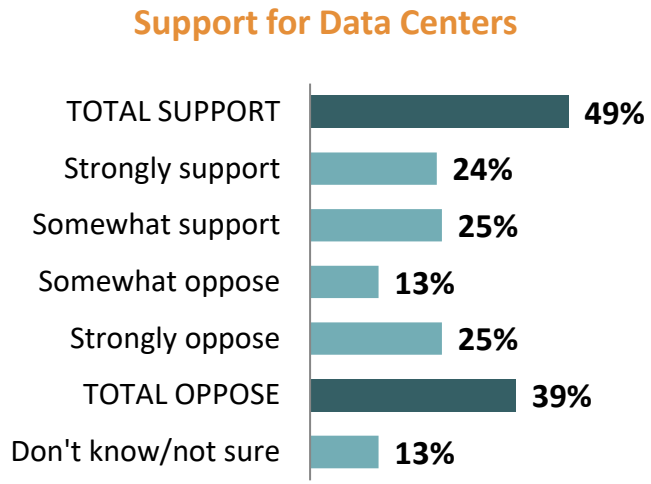
The proportion saying the contact was beneficial, related to sustaining or growing their business, continues to vary greatly by agency.

Support for Data Centres

Half (49%) indicate support for building data centres in the province while opposition is 10-points lower at 39%.

Of note, intensity is equal with 24% that ‘strongly’ support and 25% that ‘strongly’ oppose. About one-in-ten (13%) are currently not sure.

However, while 26% report that building more data centres in Alberta will be beneficial for their business, 21% say it will be harmful. A further 28% indicate this will have no impact on their business. Notably, one-quarter (25%) say they are not sure how building more data centres will impact them.



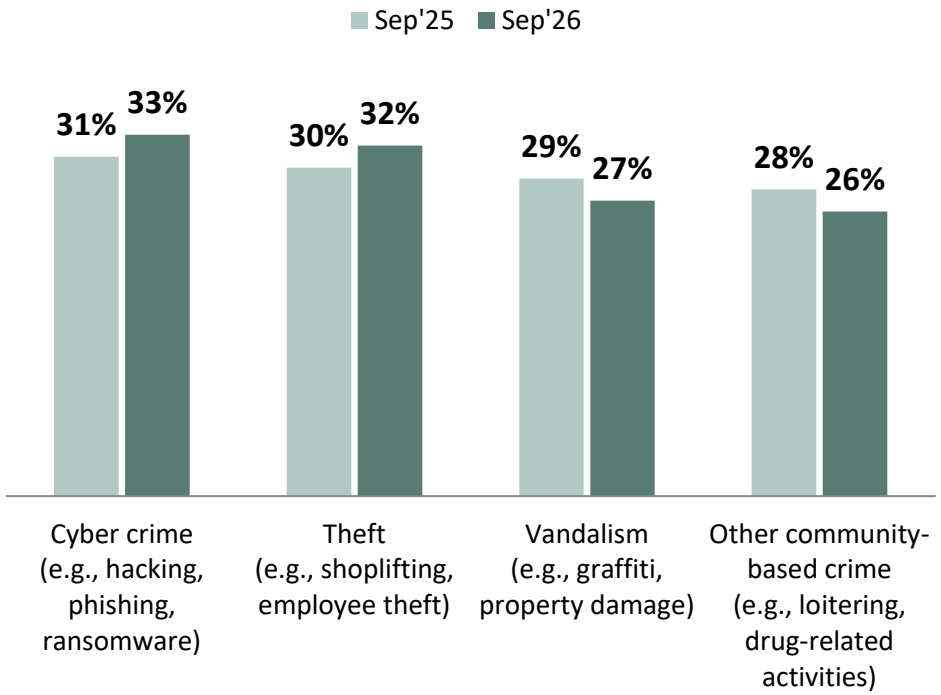
Cost of Crime for Businesses

Crime continues to affect a majority of Alberta businesses.

The majority (66%) of Alberta businesses report being affected by some type of crime in the past 12 months with the proportion relatively unchanged over time. The top crimes remain cyber crime (33%), theft (32%), vandalism (27%), or 'other community-based' crime such as loitering or drug-related activities (26%).

In Sept'26, just over half (56%) of businesses report they have had to invest money to protect their business from crime or cyber attacks – an uptick of 4-points compared to a year ago.

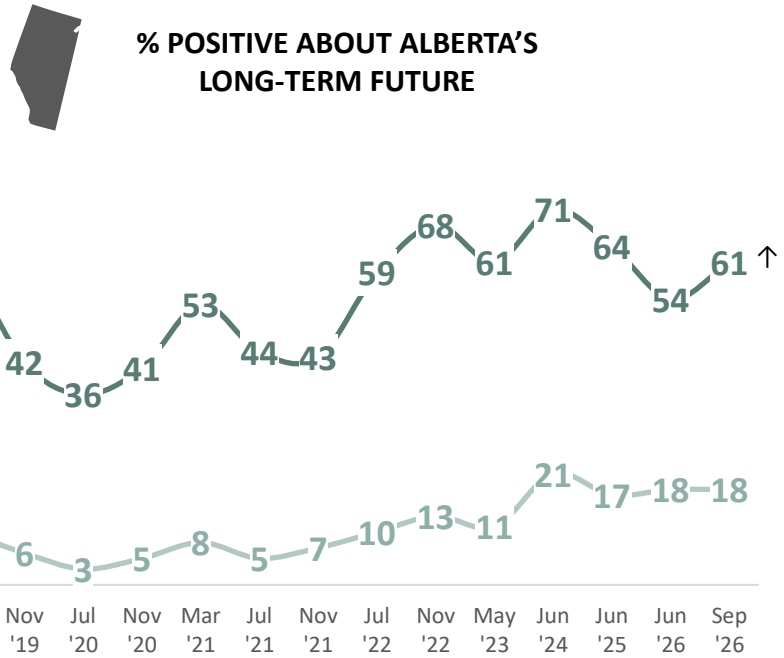
Business Affected by Types of Crime in past 12 months

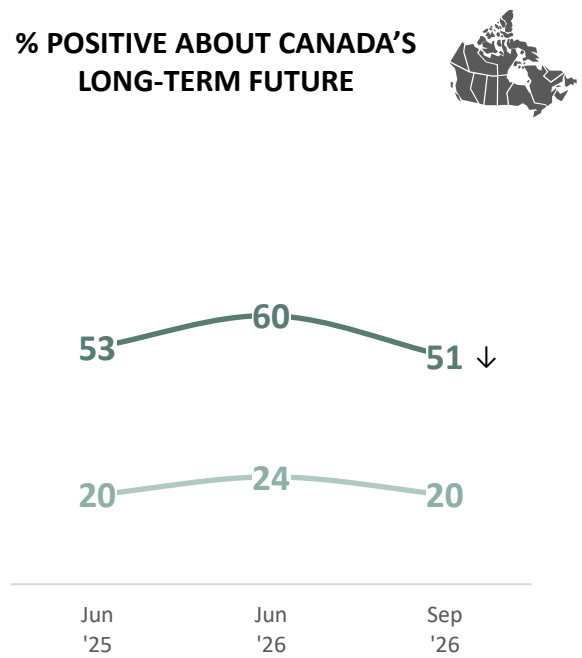


DETAILED FINDINGS

Positive attitudes among businesses toward the province's long-term future have increased to 61% in Sept'26 after declining 17-points over the last two years. The increase was among those 'somewhat' positive with the proportion that are 'very' positive remaining unchanged at 18%.

- In terms of Canada, after rising during the summer, fewer businesses (51%) than in June this year indicate they are positive about the long-term future of the country. This decline may well be related to the failure to secure a trade agreement with the US and the resulting tariffs on both sides of the border.



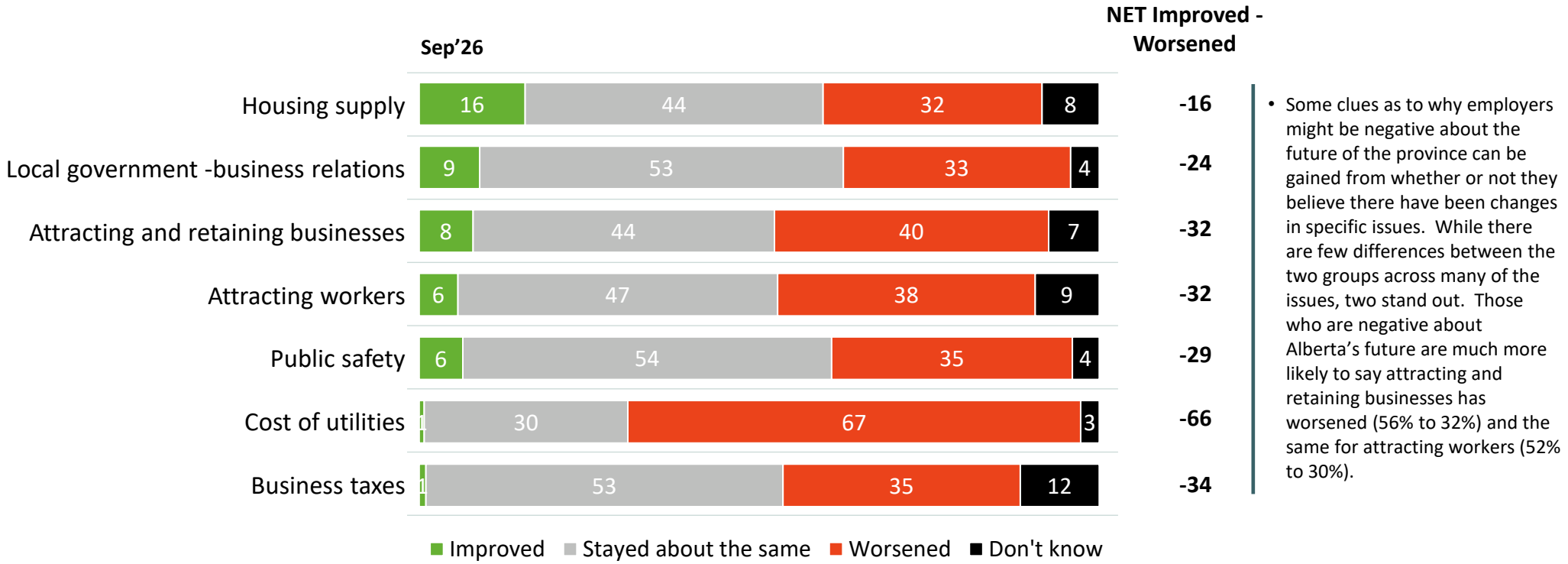


Very/Somewhat Positive
Very Positive

- Views on Alberta's long-term future are influenced by the impact of the US-Canada tariffs on their business. Among those that say the tariffs have 'greatly' impacted their business, positive views are significantly lower (**49%**), compared to those that they have been 'somewhat' (68%) or 'not too much/not at all' (67%) impacted.
- In terms of Canada's long-term future, the reverse to Alberta's future is occurring. Those who say tariffs are having an impact are more likely to be positive about Canada's future than those who say they are not impacted (54% to 40%). Possibly suggesting a reverse psychology at work.
- Regionally, positive attitudes about the province's long-term future are highest in the North- NE/NW (71%).
- Newer businesses are less positive than more established businesses: 5 years or less (56%); 6 -20 years (59%); 21- 30 years (68%); 31 years and over (66%).

Q1. Overall, how do you feel about the long-term future of [the province] [the country]?
Base: The province: Jul'19 n=714, Nov'19 n=1028, March'20 n=353, Jul'20 n=502, Nov'20 n=847, Jul'21 n=613, Nov'21 n=359, Jul'22 n=564, May'23 n=453, Jun'24 n=513, Jun'25 n=602, Jun'26 n=681; Sep'26 n=404
Base: The country: Jun'25 n=602, Jun'26 n=847; Sep'26 n=404

When asked the status of priorities identified as important for the 2025 municipal candidates to address, more indicate that these areas have stayed about the same rather than improved or worsened. But among those indicating a change, this is toward worsening rather than improving - particularly around the cost of utilities.



- Some clues as to why employers might be negative about the future of the province can be gained from whether or not they believe there have been changes in specific issues. While there are few differences between the two groups across many of the issues, two stand out. Those who are negative about Alberta's future are much more likely to say attracting and retaining businesses has worsened (56% to 32%) and the same for attracting workers (52% to 30%).

Q2. The priorities cited below were the ones that businesses across the province identified as important in 2025 for municipal candidates to address. In the last year, have each of these priorities improved, stayed the same or worsened?

Base: Sep'26 n=404

The majority (66%) of Alberta businesses continue to report being affected by some type of crime in the past 12 months, with the proportion relatively unchanged over time.

- The top crimes remain cyber crime (33%), theft (32%), vandalism (27%), or 'other community-based' crime such as loitering or drug-related activities (26%).

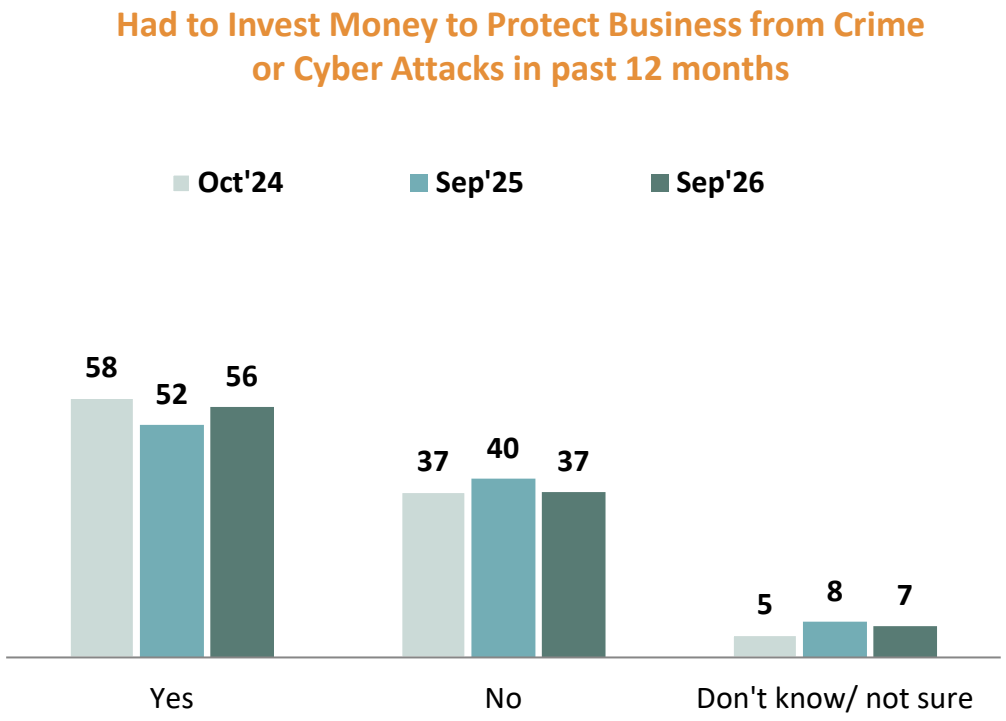
Business Affected by Types of Crime in past 12 months

	Oct'24	Sep'25	Sep'26
Cyber crime (e.g., hacking, phishing, ransomware)	28%	31%	33%
Theft (e.g., shoplifting, employee theft)	30%	30%	32%
Vandalism (e.g., graffiti, property damage)	28%	29%	27%
Other community-based crime (e.g., loitering, drug-related activities)	32%	28%	26%
Fraud or identity theft	11%	11%	12%
Assault or threats against employees	14%	12%	8%
Extortion or blackmail	2%	2%	2%
Arson	3%	1%	2%
Organized crime activities (e.g., smuggling, counterfeit goods)	2%	4%	1%
Not affected by crime	30%	32%	34%

- Those that have invested in the past year to protect their business from crime are more likely to report being affected by cyber crime (45%), theft (38%), vandalism (35%), other community-based crime (35%), and fraud or identity theft (17%).
- Regionally, businesses in the North NE/NW and South SE/SW and Mountain Parks are the most likely to report theft (42% and 46%, respectively).

Q3. Crime has become an increasingly important policy issue for business. In the past 12 months, has your business been affected by any of the following types of crime?
Base: Oct'24 n=398; Sep'25 n=488; Sep'26 n=386

In Sept'26, just over half (56%) of businesses continue to report they have had to invest money to protect their business from crime or cyber attacks.



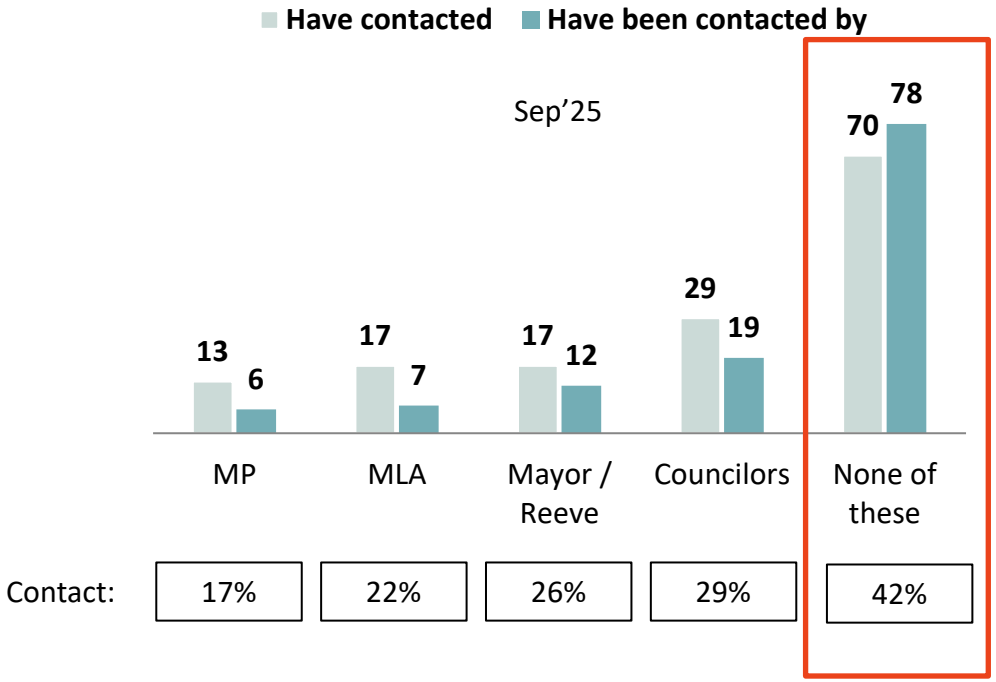
- Businesses in the private sector (**61%**) are more likely than those in the public (47%) and non-profit (48%) sectors to have had to invest money to protect their business from crimes. .

Q4. In the past 12 months, have you had to invest money to protect your business from crime or cyber attacks?
Base: Oct'24n=401; Sep'25 n=488; Sep'26 n=386

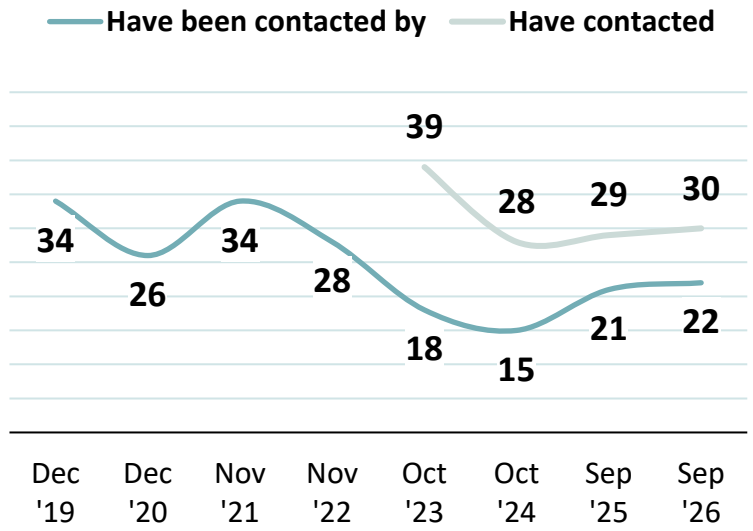
Businesses continue to be more likely to have reached out to elected officials than be contacted by them regarding sustaining or growing their business. Contact is lower than the early parts of the decade but has stabilized.

- They are most likely to have reached out to their Councillors (29% and up 9-points compared to a year ago), MLA (17% to 22% in 2026) and Mayor/Reeve (17% to 26% in 2026).

Outreach and Assistance from Elected Officials



% saying they have been contacted by/have contacted elected officials



Q5. In the last year, which of the following, if any, have you or your business contacted or been contacted by with respect to sustaining or growing your business?
Base: Nov 2019 n=1028; Nov 2020 n=372; Nov 2021 n=359; Nov 2022 n=539; Oct 2023 n=450; Oct 2024 n=368; Sep 2025 n=460; Sep 2026 n=386

While contact is limited, businesses tend to consider contact with an elected official beneficial in relation to sustaining or growing their business. The exception is MPs.

- While there has been softening in the proportion that find it beneficial compared to a year ago, results remain above those in 2023 (with MP results returning to 2023 levels). There were also declines in being 'very' beneficial for Councilors (11% down from 19%) and MLAs (13% down from 18%).
- Just over one-in-ten report it is too soon to say.

How beneficial was the contact with elected official?

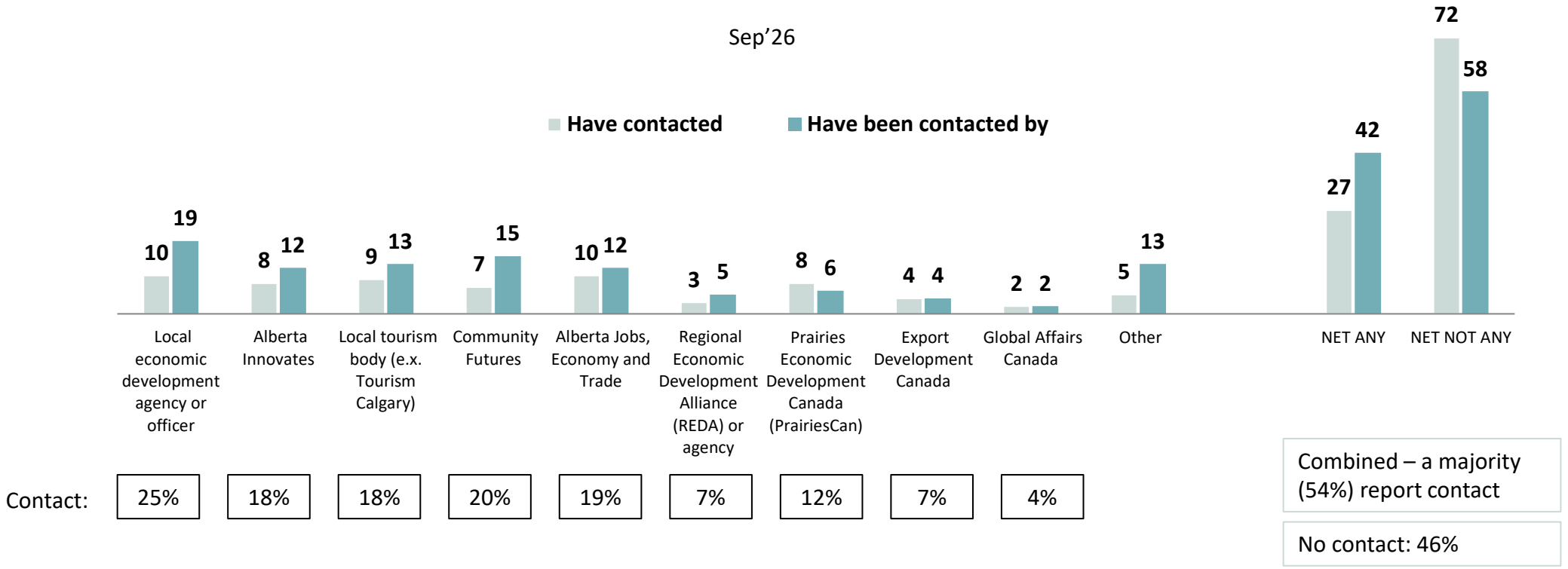
	% Beneficial			
	Oct'23	Sep'25	Sep'26	Sep'26
Mayor or Reeve	38	61	57	14, 43, 13, 13, 11, 7
Councilors	34	55	51	11, 40, 15, 15, 11, 8
MLA	26	45	41	13, 28, 10, 29, 14, 8
MP	23	51	23 ↓	9, 14, 28, 28, 11, 11

Q6. How beneficial, if at all, was the contact related to sustaining or growing your business?
Base: Have contacted or have been contacted by elected official (base sizes vary)

Just over half (54%) of businesses continue to report having some contact with at least one government agency in the last year with respect to sustaining or growing their business.

- Unlike with elected officials, businesses agencies tend to be the ones reaching out.
- Among those reporting contact, it continues to be most likely to be with a local economic development agency/officer. This is followed by Community Futures; Alberta Jobs, Economy and Trade; Alberta Innovates; and a local tourism body.

Outreach and Assistance from Government Agencies



Combined – a majority (54%) report contact

No contact: 46%

Q7. In the last year, which of the following, if any, have you or your business contacted or been contacted by with respect to sustaining or growing your business?

Base: Oct 2024 n=324 to 327; Sep 2025 n=429 to 435; Sep 2026 n=370, except other n= 220

In Sept'26, about one-third (35%) of businesses report having been contacted by government agencies – with results relatively stable over time.

- Businesses are most likely to report being contacted by a local economic development agency or officer, and this increased in 2026, or Community Futures.

Contact by Government Agencies – Trended

	Have Been Contacted By					
	Nov'19	Nov'22*	Oct'23	Oct'24	Sep'25	Sep'26
	%	%	%	%	%	%
Local economic development agency or officer	14	9	13	17	14	19
Community Futures	-	-	-	-	16	15
Local tourism body	5	6	9	13	13	13
Alberta Jobs, Economy, Trade and Immigration	8	6	9	11	10	12
Alberta Innovates	4	5	8	10	9	12
Prairies Economic Development Canada	-	-	4	3	5	6
Regional Economic Development Alliance (REDA) or agency (e.g. Edmonton Global)	4	3	4	6	6	5
Export Development Canada	3	5	3	6	4	4
Global Affairs Canada	1	1	2	2	2	2
None of these	66	66	72	60	62	65
Don't know/not sure	6	5	-	-	-	-

Q7. In the last year, which of the following, if any, have you or your business contacted or been contacted by with respect to sustaining or growing your business?

Base: Nov 2022 [Hub members only] n=145; Oct 2023 n=450; Oct 2024 n=324-327; Sep 2025 n=429-435; Sep 2026 n=220-371

** Asked of Hub members only*

Significant increase over previous wave at 95% confidence level

Significant decrease over previous wave at 95% confidence level

The proportion saying the contact was beneficial, related to sustaining or growing their business, continues to vary greatly by agency, but is mostly stable.

- Notably, Global Affairs saw a large increase (but with a very small sample size) and Community Futures and local economic development agencies saw declines.
- Results continue to be highest for contact with a local tourism body.

How beneficial was the contact with government agency?

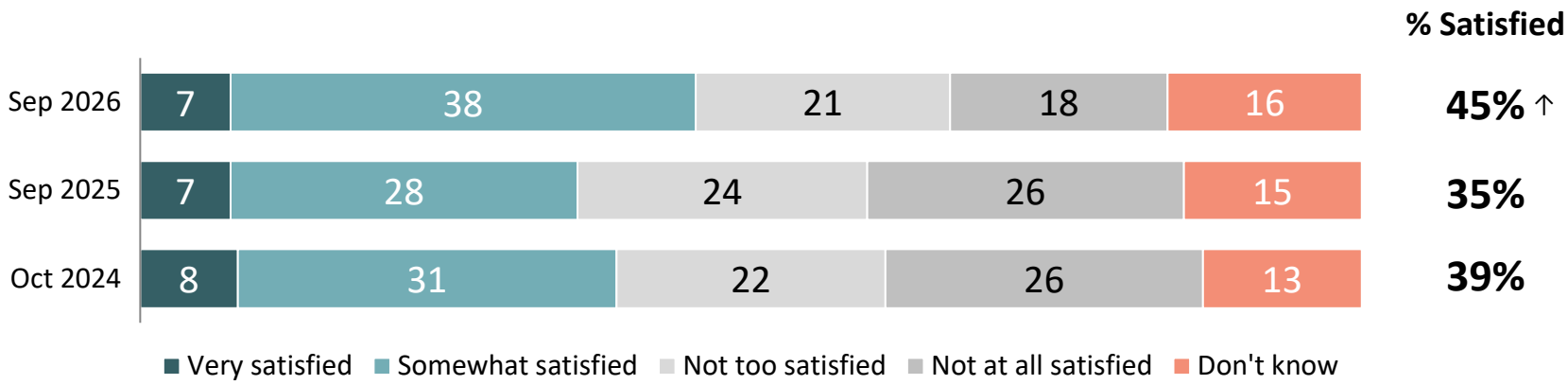
	% Beneficial			
	Oct'23	Sep'25	Sep'26	Sep'26
Local tourism body (e.g. Tourism Calgary)	60%	60%	57%	14 / 43 / 19 / 6 / 10 / 8
Global Affairs Canada **	39%	36%	54%	23 / 31 / 23 / 8 / 15
Regional Economic Development Alliance (REDA) or agency *	50%	52%	54%	21 / 33 / 17 / 4 / 17 / 8
Prairies Economic Development Canada (PrairiesCan)	59%	54%	54%	20 / 34 / 10 / 7 / 22 / 7
Alberta Jobs, Economy, Trade and Immigration	48%	46%	51%	11 / 40 / 10 / 13 / 13 / 14
Community Futures	-	58%	42%	15 / 27 / 16 / 10 / 18 / 13
Alberta Innovates	33%	35%	42%	16 / 26 / 15 / 6 / 19 / 18
Local economic development agency or officer	58%	53%	41%	15 / 27 / 9 / 15 / 16 / 20
Export Development Canada *	25%	28%	35%	13 / 22 / 30 / 4 / 26 / 4

Very beneficial | Somewhat beneficial | Not too beneficial | Not at all beneficial | Too soon to say | Don't know

Q8. How beneficial, if at all, was the contact related to sustaining or growing your business?
Base: Have contacted or have been contacted by government agencies) (base sizes vary, Sep 2026 ranging from n=13 to n=82)
* Caution – small base size (below n=24)
** Caution – extremely small base size (n=13)

There was a 10-point increase to 45% of businesses that say they are satisfied with the business supports and services offered by their municipality. Of note, intensity remains low with only 7% 'very' satisfied.

Level of Satisfaction with Business Supports and Services Offered by Municipality

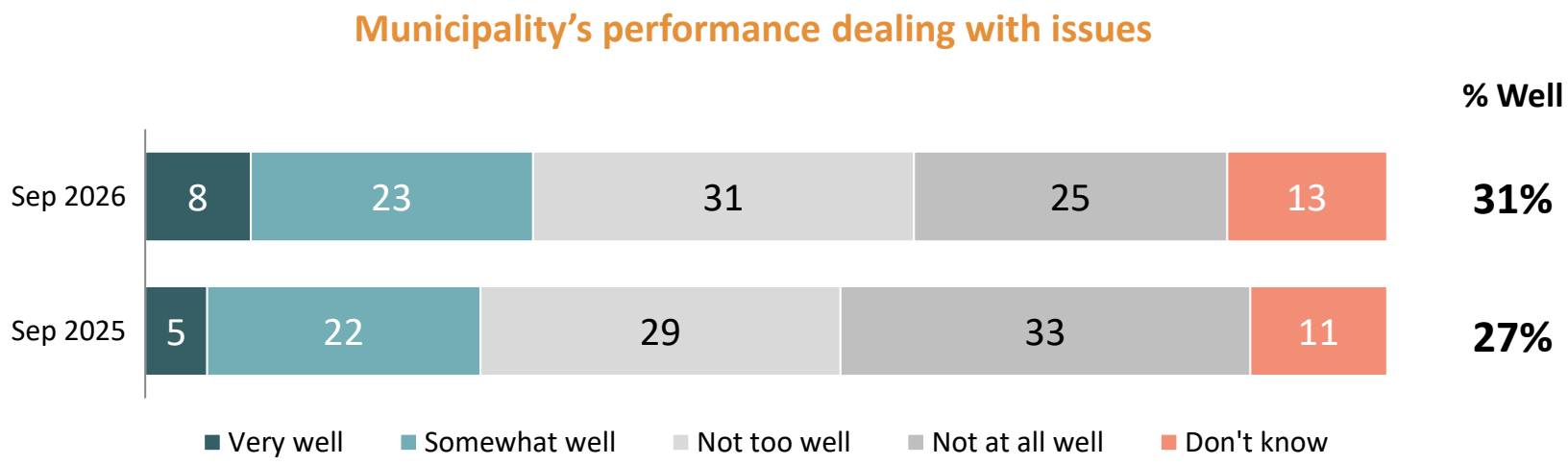


- Regionally, satisfaction levels are lowest in the South SE/SW and Mountain Parks (**31%**).
- Businesses that are a 'Promoter' of their municipality are significantly more likely to be satisfied with the business supports and services offered by their municipality (**90%**) compared to 'Passives' (64%) or 'Detractors' (**23%**).

Q12. Overall, how satisfied are you with the business supports and services offered by your municipality?
Base: Total answering (Oct'24 n=310' Sep'25 n=405; Sep'26 n=365)

Only three-in-ten (31%) say their municipality consults well with businesses in their community when dealing with issues impacting businesses. That said, there was a slight uptick compared to a year ago.

- Overall, while 8% say the municipality does ‘very’ well consulting business, this compares to 25% that say ‘not at all’ well – three times more.



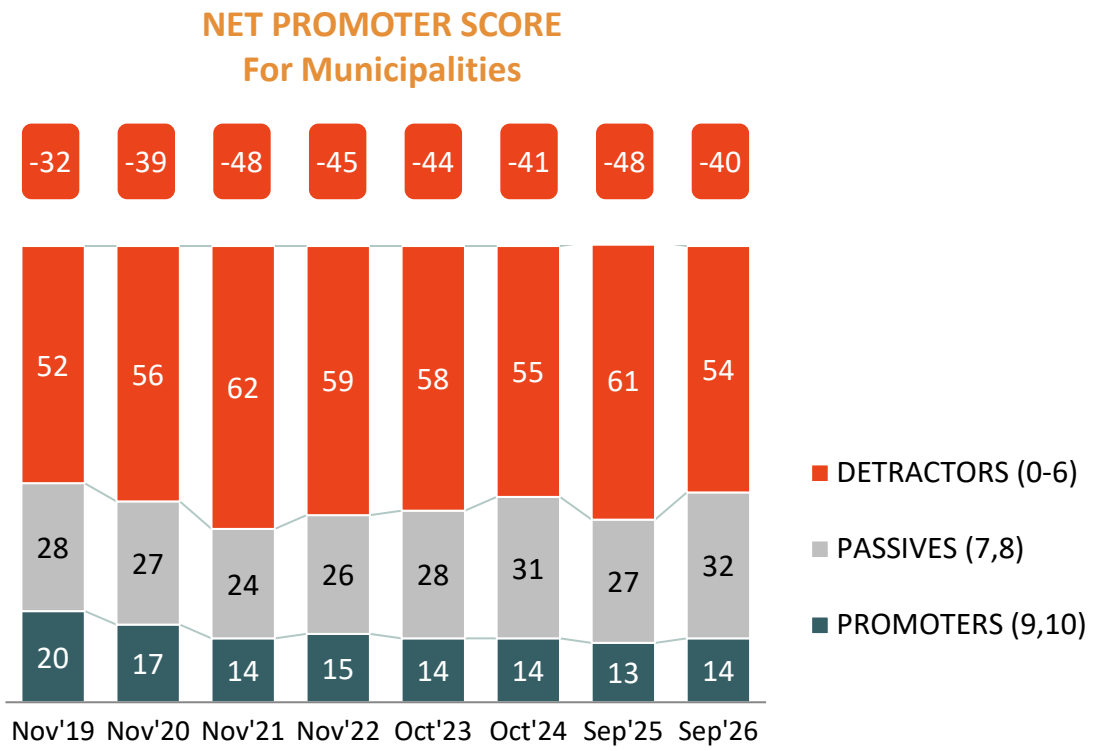
- Again, businesses that are a ‘Promoter’ of their municipality are significantly more likely to be satisfied with its performance dealing with issues (**70%**) compared to ‘Passives’ (50%) or ‘Detractors’ (**10%**).
- Regionally, results are lowest in the South SE/SW and Mountain Parks (23%).

Q11. How well does the municipality consult with businesses in your community when dealing with issues impacting businesses?
Base: Sep’25 n=402; Sep’26 n=365

The NPS for recommending their municipality remains low (-40). Again in Sept'26, only about one-in-ten (14%) businesses are a 'Promoter' of the municipality where their business operates. However, there has been some movement from 'Detractor' to 'Passive'.

NET PROMOTER SCORE:

Net Promoter Score is a 10 - 0 scale and is calculated by subtracting the bottom (6 – 0) From the top two (10/9)

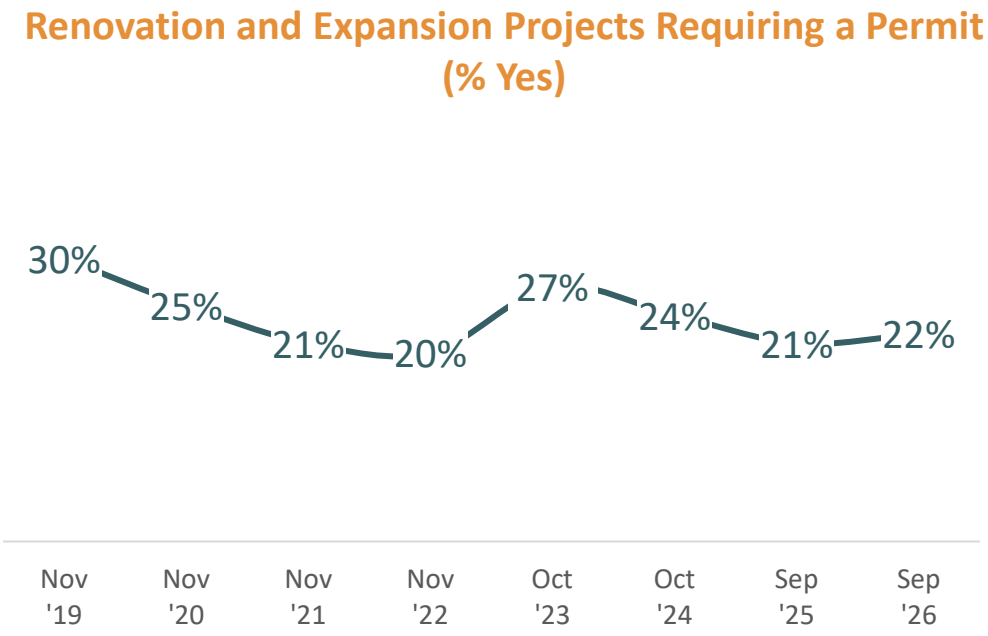


There appear to be a range of factors which impact the NPS score and recommending or not recommending the municipality their business operates, including:

- While 90% of 'Promoters' say they are satisfied with the business supports and services offered by their municipality, this declines to 23% among 'Detractors'.
- Businesses that believe that the municipality does not do well consulting with businesses in their community when dealing with issues impacting businesses are more likely to be a 'Detractor' (**75%**) compared to 26% of 'Promoters'.

Q12. How likely are you to recommend to a business friend or colleague that they set up business or invest in the municipality where your business operates?
Base: Nov 2019 n=1028; Nov 2020 n=283; Nov 2021 n=359; Nov 2022 n=539; Oct 2023 n=450; Oct 2024 n=310; Sep 2025 n=400; Sep 2026 n=364

Just over one-in-five (22%) businesses report undertaking a renovation or expansion project in the last year that required a permit – with results stable compared to a year ago but below 2023 and 2024.

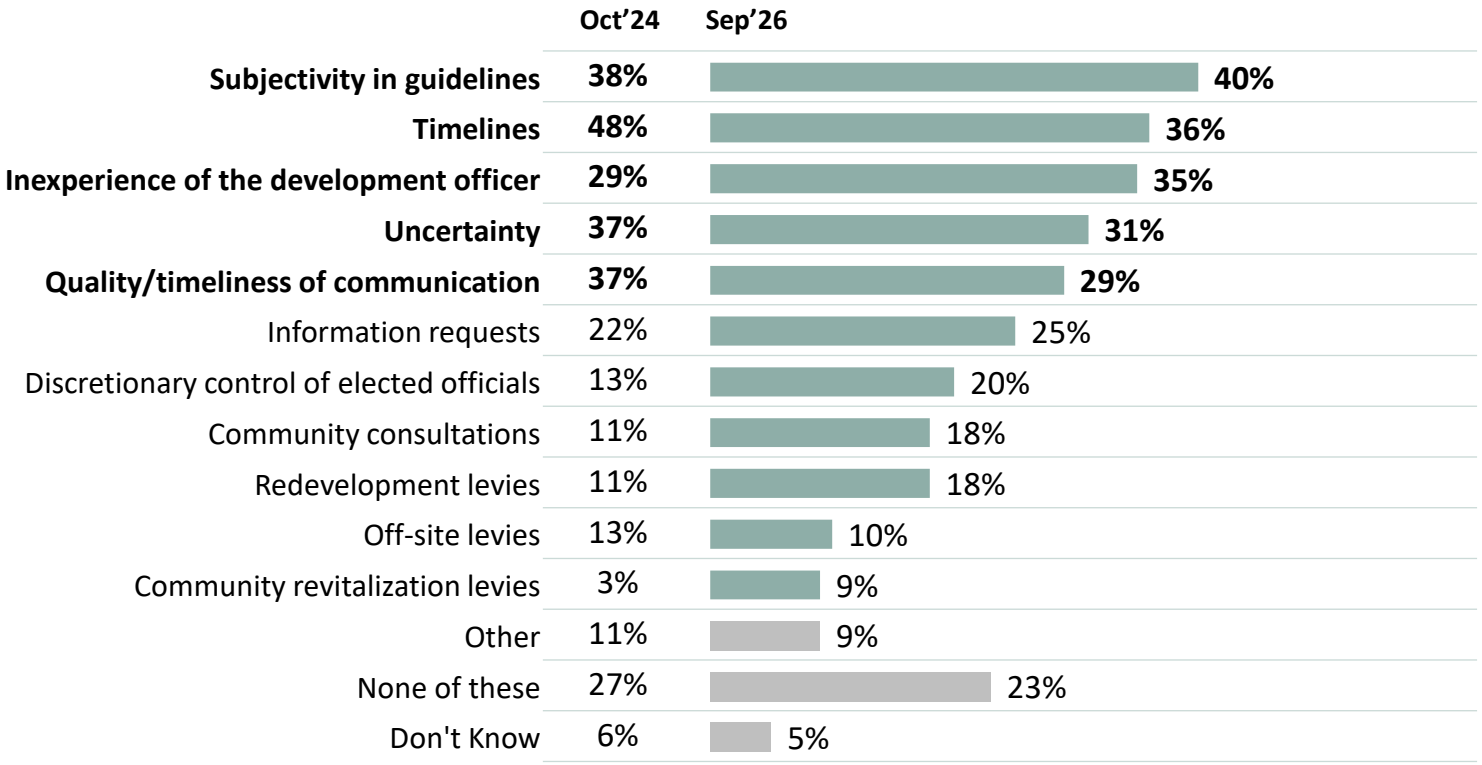


- Regionally, businesses in the Calgary area (38%) are the most likely to have undertaken a renovation or expansion project requiring a building or development permit in the last year.
- More established businesses are more likely to report a renovation or expansion project: 5 years or less (14%), 6-20 years (21%); 21-30 years (19%); 31 years and over (30%).

Q9. Has your business undertaken a renovation or expansion project requiring a building or development permit in the last year?
Base: Nov 2019 n=860 asked only of a non-developer and business has not undertaken a capital development project; Nov 2020 n=330; Nov 2021 n=359; Nov 2022 n=539; Oct 2023 n=450; Oct 2024 n=310; Sep 2025 n=405; Sep 2026 n=369

Among those businesses reporting a renovation or expansion project, the top barriers remain subjectivity of guidelines, timelines, inexperience of the development officer, uncertainty, and quality/timeliness of communications.

Renovation and Expansion Projects – Barriers



- Overall, just under one-quarter (23%) did not identify a barrier, while 5% 'don't know' resulting in 72% indicating they encountered some type of barrier.

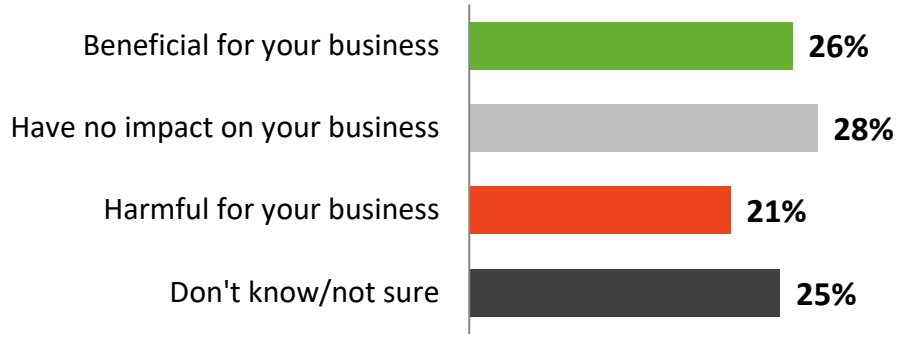
Q14. You earlier mentioned that your had business undertaken a renovation or expansion project requiring a building or development permit in the last year. Which of the following factors (if any) in the permit process have been significant barriers to your project(s)?

Base: Have undertaken renovation/expansion project (Oct 2024 n=63; Sep 2026 n=80)

If more data centres are built in Alberta, 26% of businesses report this will be beneficial for their business while 21% say it will be harmful. One-quarter say they are ‘not sure’.

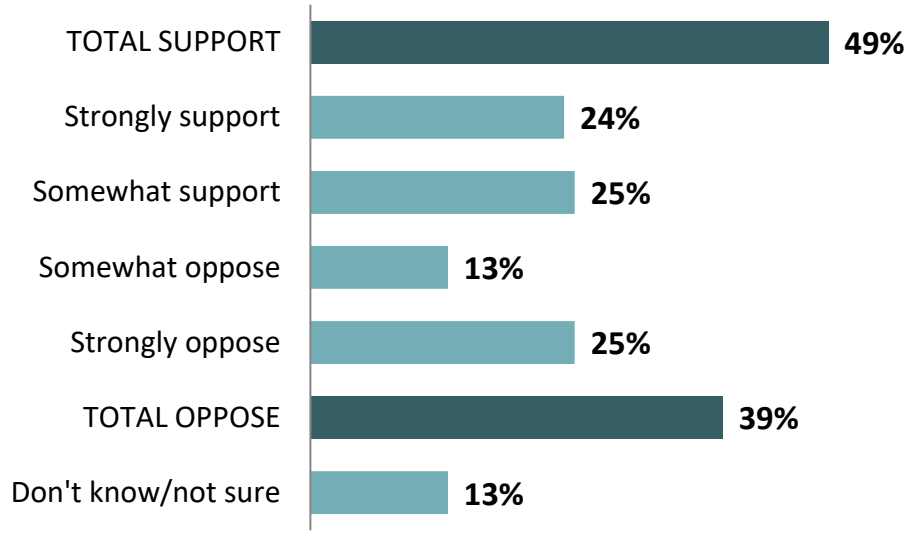
- Half (49%) indicate support for building data centres in the province while opposition is 10-points lower at 39%. Of note, intensity is equal with 24% that ‘strongly’ support and 25% that ‘strongly’ oppose.

Impact of Data Centers on Business



- Businesses positive about the long-term future of Alberta (**62%**) are more supportive of data centres than those that are negative regarding the province’s future (28%).
- Those in the Private sector (**54%**) are more supportive than in the Public (38%) and Not-for-Profit (36%) sectors.

Support for Data Centers

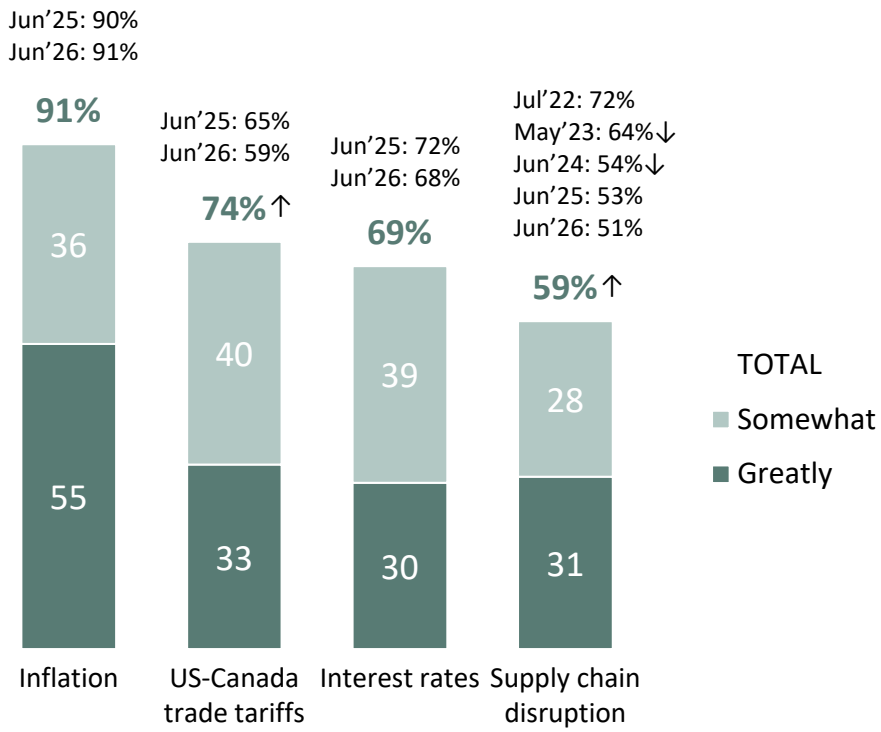


Q15. There has been extensive debate recently about the building of data centers in Alberta. If more data centers are built in the province will this be ...?
Base: Sep 2026 n=363
Q16. Overall, do you support or oppose building data centers in the province?
Base: Sep 2026 n=363

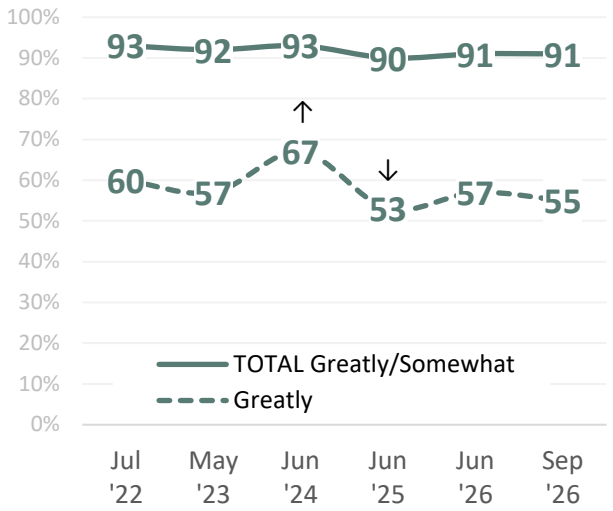
There has been an increase to 74% reporting the US-Canada trade tariffs are impacting their business with ‘greatly’ impacting up 10-points from June. Nine-in-ten (91%) businesses continue to report inflation is impacting them – with intensity also stable.

- After trending down since Jul’22 when tracking began, the impact of supply chain disruption is up this wave and is related to the impact of tariffs.
- The impact of interest rates remained stable at 69%.

IMPACT ON BUSINESS



IMPACT OF INFLATION ON BUSINESS



- Those negative about the long-term future of Alberta are more likely to say the US-Canada trade tariffs are impacting their business (**80%**) than those with a positive view (70%).
- Overall, **85%** of those dealing with supply chain disruption report they are ‘greatly’ impacted by the tariffs, declining to 66% among those ‘somewhat’ impacted and **17%** among those with ‘not too much/not at all’ impacted.

Q17. To what extent, if at all, are the following issues impacting your business?
Base: Jul’22 n=564, May’23 n=453, Jun’24 n=489, ‘Jun’25 n=571, Jun’26 n=681; Sep’26 n=363

Among the 74% of businesses that report they are impacted by the US-Canada trade tariffs, there was an increase to 40% indicating it is through the range of factors provided ‘all of these’ – more than double the results in Jun’25 (18%).

- By individual factor, fewer report the most important way they are impacted is cost of materials/products and customers buying less.

MOST IMPORTANT WAY US-CANADA TRADE TARIFFS IMPACT BUSINESS

	Jun’25	Sep’26
Cost of materials/products	35%	23% ↓
Customers buying less	20%	14% ↓
Supply chain disruption	5%	8%
Difficulty finding non-US suppliers	4%	4%
Availability of materials/products	4%	4%
Difficulty retaining staff	1%	-
Other	10%	5% ↓
All of these	18%	40% ↑
Don’t know/not sure	4%	2%

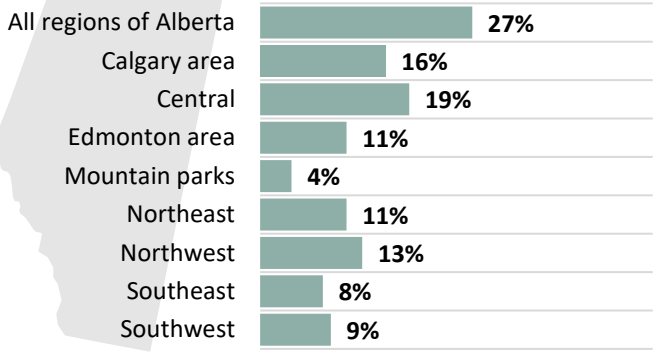
- Businesses that are negative about the long-term future of Alberta are more likely to cite ‘all of these’(**50%**) than those that are positive (31%).
- Those ‘greatly’ impacted by the US-Canada trade tariffs are more likely to indicate ‘all of these’ (59%).
- Newer businesses in operation five years or less (56%) are more likely to say ‘all of these’ than 6-20 years (41%), 21-30 years (33%), and 31 years and over (35%).

Q18. Which of the following is the most important way US.-Canada trade tariffs are impacting your business?
Base: US-Canada trade tariffs impact business greatly/somewhat Jun’25 n=371; Sep’26 n=265

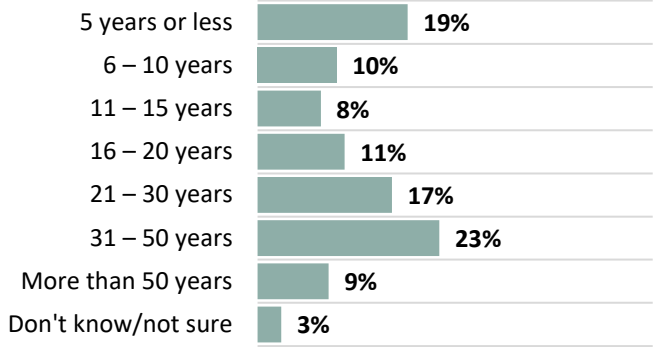
RESPONDENT PROFILE - FIRMOGRAPHICS

Respondent Profile – Firmographics

Region



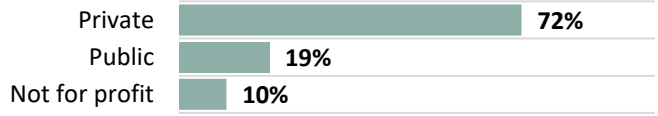
Years in Operation



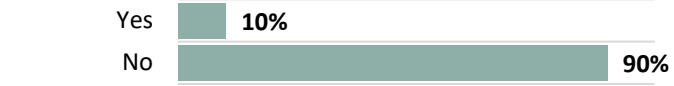
Industry

6%	**NET - PRIMARY**
4%	Oil and gas
1%	Agriculture
-	Mining
1%	Forestry
9%	**NET – SECONDARY**
5%	Construction
4%	Manufacturing
87%	**NET - SERVICE**
12%	Retail trade
10%	Professional, scientific, and technical services
6%	Food services
6%	Accommodation
6%	Health care
6%	Recreation
4%	Finance
4%	Transportation
3%	Management of companies and enterprises
3%	Arts
2%	Educational services
2%	Private real estate
1%	Social assistance
1%	Entertainment
1%	Commercial real estate
1%	Insurance
1%	Rental and leasing
1%	Administrative and support
1%	Wholesale trade
1%	Waste management
16%	Other services (except public administration)

Sector



Tourism Industry*



Job Title

61%	President, CEO, Owner or Executive Director
4%	Vice president or equivalent
3%	C-Suite executive (CFO, CMO, CTO, CXO)
14%	Partner, advisor or associate
16%	Other senior manager
3%	Unemployed

Private Sector Owner/Partner

80%	Yes
20%	No

*Small base size (n=20)